

Resumé

Ginnie MacPherson

Objective

To respond to client needs with quality customer service
To create attractive visual work that meets the goal of each project

Education

Associate of Applied Science—Graphic Design: Portland Community College, 2003
Bachelor of Fine Arts: Pacific Northwest College of Art, 1998

Skill Set

Photoshop CS3, InDesign CS3, Illustrator CS3
Illustration, print and web graphics
Collaboration with web designers to provide web services
Collaboration with printers and other vendors to ensure quality production
Estimate, contract and invoice preparation

Clients

Western Arts Alliance

2004–2008 annual conference brochure and related print items

Oregon Optometric Physicians Association

2007–2008 annual conference materials, bi-monthly newsletter,
annual membership directory

Northwest Planned Giving Roundtable

2007–2008 annual conference booklet and related print items

Day Medical Salon

Logo, business system, promotional brochure and website

Nu Shooz Orchestra

Press kit, posters, postcards and other promotional items

Pak-Nak decorative accessories for backpacks

Illustrations for website graphics and interactive on-line game

Jennifer Viviano, Viviano Design

Design support and print preparation for projects as needed

Volunteer

Artists for the Arts

Informational documents and promotional items